

# JONATHAN BEVERLEY

Adjunct Professor, Tech and Business Strategist

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## PROFESSIONAL SUMMARY

Strategic technology executive with over 25 years of experience in spearheading comprehensive digital transformations and infrastructure management. Proven track record in enhancing operational efficiency and customer satisfaction at a global scale. Expert in aligning IT architecture with corporate strategy to drive business advancements.


## ACADEMIC EXPERIENCE

University of Maryland, Baltimore County Baltimore, MD  
Adjunct Professor 2024 - Present

Courses


- Fall 2024: IS 310 - Software and Hardware Concepts, undergraduate; 40 students, Department of Information Systems


## RESEARCH INTERESTS


 Minority Representation in Information Systems


 Socio-Technical Systems

 Digital Transformation

 Systems Thinking

 Operational Excellence

 IT Governance Frameworks

 IT Strategy and Business Alignment

 Business Architecture

 Strategic Management

## PROFESSIONAL EXPERIENCE

Sodexo Bethesda, MD  
Enterprise Architect 05/2022 - Present

- Strategic IT Roadmapping:** Spearheaded the development of a regional strategic IT roadmap, aligning technological initiatives with business objectives to support scalable growth and innovation across multiple regions.
- Operational Excellence:** Led the rationalization of North America's application portfolio across eight business domains, enhancing operational efficiency through system analysis and process optimization.
- Enterprise Architecture Leadership:** Created and implemented a comprehensive Enterprise Architecture framework, integrating business goals with technology solutions to ensure flexibility, scalability, and adherence to industry best practices.

Sodexo Gaithersburg, Maryland  
Business Information Manager 09/2018 - 05/2022

- Strategic Market Analysis and Product Development:** Spearheaded comprehensive market research and developed new facility management services and products, utilizing advanced technologies like IoT, robotics, and data analytics.
- Operational and Technology Integration Leader:** Led the design and successful implementation of the Occupancy/Space Utilization initiative, integrating IoT sensors and workplace management systems. This project served as the technical foundation for Sodexo's workspace utilization offerings.
- IoT Expertise and Thought Leadership:** Authored a white paper on IoT integration within Sodexo, providing a detailed exploration of IoT capabilities and its architectural deployment. This publication educated and guided internal stakeholders on strategic IoT uses, enhancing organizational decision-making and technological adaptation.

The JBeverley Group Silver Spring, MD  
Founding Principal 2019 - Present

- Technology Leadership:** Directing and managing information systems and technology functions of the Sigma Gamma Rho National Education Foundation (SGR-NEF), including digital transformation initiatives.
- Staff Augmentation:** Assisting United Supreme Council, 33°, Southern Jurisdiction with operational excellence initiatives, including backoffice management, social media management, information and data quality.

The P.O.W.E.R. Foundation Memphis, TN  
Chief Information Officer 2020 - 2022

- Responsible for all information technology and data management for The P.O.W.E.R. Foundation.
- Developing and driving information technology strategies across the organization critical for cost-effective operations and long-term strategic success.

## PROFESSIONAL EXPERIENCE

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CDW

Reston, VA

Senior Field Solution Architect

06/2011 - 02/2018

- Strategic Solution Development and Sales Leadership: Delivered pre-sales consulting and crafted tailored data center solutions for the Metropolitan DC market, specializing in Hybrid IT, digital transformation, and converged infrastructure.
- Cross-Functional Team Collaboration: Led collaborative efforts with Advanced Technical Services, ensuring that all solutions aligned with client needs and project scopes. My leadership fostered a unified approach, enhancing project execution and boosting customer satisfaction across key engagements.

## KEY SKILLS / COMPETENCIES

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### ◆ Strategic Leadership

Strategic Planning, IT Governance, Change Management, Team Building and Management, Risk Management

### ◆ Technology & Innovation

Technology Strategy, Enterprise Architecture and Planning, Emerging Technologies, Data Analytics and Business Intelligence, System Integration, Autonomous Cybersecurity, AI/ML

### ◆ Operational Excellence

IT Project Management, Information Security, Vendor and Portfolio Management, Program Management, IT Service Management, Budgeting and Resource Management, Disaster Recovery and Business Continuity

## EDUCATION

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University of Maryland Baltimore County

Baltimore, MD

M.S. in Information Systems

University of Maryland Global Campus

Adelphi, MD

M.S. in Management

Old Dominion University

Norfolk, VA

B.S. in Communication

University of the Cumberlands

Williamsburg, KY

Accepted to Ph.D. Business Program

- Expected Enrollment: Fall 2024

## PROFESSIONAL AFFILIATIONS

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Center for the Integration of Research, Teaching, and Learning (CIRTL)

National Center for Faculty Development and Diversity (NCFDD)

National Society of Black Engineers (NSBE)

National Black MBA Association (NMBAA)

Information Systems Audit and Control Association (ISACA)

## CERTIFICATIONS

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CIRTL Associate — The Graduate School, UMBC

CIRTL Practitioner — The Graduate School, UMBC

Scrum Fundamentals Certified — SCRUMstudy

## VOLUNTEERING

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University of South Florida Muma College of Business

Advisory Council Member

2021 - 2022

My primary role is to support USF faculty and program managers to deliver relevant offerings and strengthen the fundamental mission of the Digital Marketing Program. I provided constructive feedback and strategic direction, helping to guide quality improvement and assess program efficacy.